



RESPONSIBLE BY NATURE™

Trade Partner UPDATE

BUSINESS ENERGY EFFICIENCY REBATE NEWS

February 2012

Commercial High-Efficiency Cooling Expo

Save the date: Thursday, March 22, 2012

Mark your calendars now for our Commercial High-Efficiency Cooling Equipment Expo on **Thursday, March 22, 2012**.

If your customers are considering purchasing or upgrading their commercial cooling equipment within the next one to three years, you won't want to miss this event!

Event highlights:

- Learn about leading-edge advances in cooling equipment technology
- Attend manufacturer-led information sessions
- View the latest high-efficiency cooling equipment on display
- Find out how your customers can benefit from Xcel Energy's 2012 Cooling Efficiency rebate program
- Meet distributors and manufacturers from more than a dozen companies

Event exhibitors:

Ace Mechanical: Micro-Cool, Danfoss Amana-Goodman Amax Hercules Industries: Armstrong-Allied Air Carrier West Comfort Air Distributing/Rheem Coolerado Denver Energy Challenge Rebate Program Energy Efficiency Business Coalition Engineered Air Engineered Mechanical Systems: AAON, Stulz Lennox McQuay: Long Mechanical Trane York/Johnson Controls

Details:

Date: Thursday, March 22, 2012

Time: 8 a.m. – 4 p.m.

Place: The PPA (Police Protective Association) Event Center [map](#)
 2105 Decatur St
 Denver, Colorado 80211
 303-433-8247

Cost: **FREE** (parking, continental breakfast and lunch included)

Registration:

To register for this **FREE** event, visit xcelenergymyrsvp.com. **Reservations are limited.** Please contact our **Business Solutions Center** at **1-800-481-4700** with any questions.

Event Presentation Schedule:

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|------------------|-------------------------|
| 8:30 – 8:45 a.m. | Xcel Energy |
| 8:45 – 9:00 a.m. | Denver Energy Challenge |
| 9:00 – 9:20 a.m. | Lennox |

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| 9:20 – 9:40 a.m. | Carrier West |
| 9:40 – 10:00 a.m. | Engineered Mechanical Systems: AAON – Stulz – Twin City Fans |
| 10:00 – 10:20 a.m. | Coolerado |
| 10:20 – 10:40 a.m. | Comfort Air Distributors / Rheem |
| 10:40 – 11:00 a.m. | Amana – Goodman |
| 11:00 – 11: 45 a.m. | ESource – Peter Criscione |
| 11:45 – 12:15 p.m. | Lunch |
| 12:15 – 12:30 p.m. | Xcel Energy |
| 12:30 – 12:50 p.m. | Engineered Air |
| 12:50 – 1:10 p.m. | AMAX |
| 1:10 – 1:30 p.m. | York: Johnson Controls |
| 1:30 – 1:50 p.m. | Trane |
| 1:50 – 2:10 p.m. | McQuay: Long Mechanical |
| 2:10 – 2:30 p.m. | Ace Mechanical: Micro-Cool, Danfoss |
| 2:30 – 3:00 p.m. | Xcel Energy |
| <p>Xcel Energy Cooling Efficiency 414 Nicollet Mall – GO6 Minneapolis, MN 55401 © 2012 Xcel Energy Xcel Energy is a registered trademark of Xcel Energy Inc. 1-800-481-4700 Public Service Company of Colorado, Xcel Energy Companies</p> | |